

Advertising in GRN

Reach the golf industry with GRN

GRN offers a unique opportunity for manufacturers and suppliers of golf industry products and services to communicate directly with their customers.

With the addition of the golf courses 4 sale section within GRN and the website golfcourses4sale.co.uk, GRN has become the required monthly reading in the industry.

Averaging 68 pages, printed in full colour A5 format, GRN is mailed to over 2,600 owners and operators of golf facilities and others with an interest in the golf industry. GRN is distributed primarily in the United Kingdom and Eire but also across the EU and the USA.

An average of 300 PDF copies are downloaded from the GRN website every month, which also hosts a complete archive of GRN issues.

Every business appreciates prompt payment and GRN offers generous discounts for advance and direct debit payment.

In addition to these discounts, all advertisers paying in advance or by direct debit will receive free banner space on the GRN website, with a link to your own website or email.

We look forward to working with you.

Colin Jenkins

Editor



Advertising Rates 2009/10

FULL PAGE RATES

	Standard	Pre-Paid	6 Month Run Pre-Paid or Standing Order
Inside Front Cover & Outside Back Cover	£2000	£1700	£1250
Inside Cover Back	£1800	£1500	£1100
Main Body or Classified	£1200	£900	£750

Dimensions

Trim size: 210 x 148 mm Portrait

Bleed size: 216 x 154 mm

1/2 PAGE - MAIN BODY

Standard	Pre-Paid	6 Month Run Pre-Paid or Standing Order
£700	£500	£400
Golf Courses for Sale Single placement & website until sold		3 placements & website until sold
£300		£500

Dimensions 91 x 131mm Landscape

1/4 PAGE - MAIN BODY

Standard

£500

Pre-Paid

£400

6 Month Run Pre-Paid or Standing Order

£300

Dimensions 91 x 63mm

CLASSIFIED RATES

1/2 1/4 1/8

Standard

£400 £200 £100

Pre-Paid

£350 £180 £80

6 Month Run Pre-Paid or Standing Order

£280 £150 £60

Classified Rates

Artwork

GRN is printed in A5 portrait format, four colour process.

We can accept press ready artwork in the following formats:

PDF file with embedded fonts

EPS files with text converted to paths

TIFF files at 300 pixels/inch full print dimensions

We can accept all of these formats via email at grn@ogro.org

Please note that Microsoft Word, Publisher, Powerpoint and Works are not suitable formats. If you have any difficulty supplying artwork in a press ready format please contact us.

Photographs for editorial use should be approximately 6x4in, landscape format, 300 dpi saved as high quality JPG if sending by email.

We can provide design services to your specification.

All material supplied should conform to the above specifications.

Please contact us for details.

Copy provided on CD-ROM should be sent to:

GRN

Polmood

Sissinghurst

Kent

TN17 2AJ

In association with



To discuss your advertising requirements contact

Colin Jenkins on **01580 715248** or

e-mail colin@grngolf.com